

## **IQNET 'RECOGNIZED CERTIFICATION' MARK**

The IQNET recognized certification mark is owned by the IQNET Association.

Businesses certified by IQNET members against endorsed products and services may proudly carry the IQNET mark. As a globally recognized brand, together with the Member's original mark, the IQNET mark can put certified organizations on par with international players, opening more opportunities to trade, building international presence, and sustaining growth.

The IQNET recognized certification mark shall be used in combination with the certification mark of NSAI and may only be used by the certified organisation according to the following rules:

- In conjunction with standards endorsed by IQNET for which you have received an IQNET certificate.
- always in conjunction with the NSAI certification mark for the standard(s) you are certified to
- clearly linked to the name of the certified organization
- within the validity period of the NSAI and IQNET certificate
- within the certified scope
- without any changes  
*enlarging or reducing overall size is allowed in accordance with the size parameters given for the NSAI certification mark within the NSAI logo user guidelines.*

### **The IQNET recognized certification mark may be used:**

In documents, signs, windows, website, advertising media; when the certificate scope does not cover all activities of the organization and when its use may induce in error on the certified scope, a clear description of the certificate scope shall be made together with the IQNET mark.

### **The IQNET recognized certification mark may not be used:**

- On products or on primary packaging
- Shall not be used related to any kind of management system certification when forbidden by legal requirements.

### **The IQNET recognized certification mark colour:**

The IQNET recognized certification mark should be applied in IQNET Blue, or in white when on IQNET Blue background, whenever possible. The IQNET Blue specific colour types and their values are as follows:

for blue colour:	"PANTONE" 661
for four colour printing:	C100, M80, Y0 K0
for web:	R0, G53, B148

In exceptional cases where it is not possible for the IQNET recognized certification mark to be applied in IQNET Blue, it may be applied in black & white, please contact your NSAI CSR to request a copy.

Artwork for the IQNET recognized certification mark is provided by NSAI.

### **The IQNET recognized certification mark together with the NSAI certification mark.**

IQNET recognized certification mark shall always be paired with the relevant NSAI certification mark(s). The IQNET mark will not appear larger than the NSAI mark(s) and must appear to the right of the relevant NSAI mark(s).